



INTERNATIONAL  
HELLENIC  
UNIVERSITY



**Executive MBA**



## EMBA Global Trends

- Fastest growing Business Programme worldwide
- Top management positions held by MBA holders
- Broad spectrum of participants both from private & public sectors
- Younger participants reflecting faster career advancement
- Experienced executives aiming at establishing their position and find the way to the inner circle
- Increased interest for business postgraduate studies in the current crisis situation

# School of Economics and Business

## Administration

### Executive MBA

- First course at IHU since 2008
- A 24-month programme taught over a long weekend once a month
- Core and elective courses. Finance, Management, Marketing, Technology, Legal
- Professional development and Integrating Seminars
- The Field Trip
- The Business Consultancy Project

## Why Choose IHU Executive MBA

- State University with full recognition
- International world class teaching faculty
- Blend of academic rigour and practical relevance that can be applied in the workplace immediately
- Excellent networking opportunities
- International student body
- Excellent facilities
- State of the art technology



### PERIOD 1

Global Business Environment  
Management of Organisations  
Global Capital Markets

### PERIOD 2

Quants & Decision Analysis  
Financial Reporting &  
Analysis  
Cost Management

### PERIOD 3

Technology & Operations  
Management  
Entrepreneurship  
Corporate Finance

### PERIOD 4

Business Strategy  
Marketing  
Business Leadership



## **FINANCE**

Private Equity – Raising Capital  
Company Valuation  
Investment Management  
Risk Management  
Credit Analysis  
Shipping Finance

## **MANAGEMENT**

Business Ethics  
Corporate Social Responsibility  
Corporate Governance  
Managing Human Capital  
Strategic Change  
Mergers & Acquisitions

## **MARKETING**

Product Innovation  
Consumer Behaviour  
Business to Business Marketing

## **TECHNOLOGY**

Venture Capital  
Energy Markets  
Supply Chain Management  
Commercialising Science & Technology

## **LEGAL**

Banking Legal Environment  
International Company & Trade Law  
Intellectual Property Management  
Litigation in Europe  
Alternative Dispute Resolution

# Professional Skills and Integrating Seminars

## Professional Skills

Developing a range of professional soft skills for performance enhancement (negotiating, managing change, presentation, group work and planning skills among others)

## Integrating Seminars

A forum for students to interact with executives and academics and discuss contemporary business issues

## The Field Trip

- Offer organization solutions to non-profitable NGOs
- Provides an opportunity to explore business practices in different South-Eastern European countries
- Integration of theory and practical application
- Emphasis on international aspects of economics and business in the region
- Enhances Corporate Social Responsibility
- A project undertaken in groups of students



## The Business Consultancy Project

- 10,000 word Business Consultancy Project
- Specialise within a specific subject area
- In-depth study of an issue possibly within your own organisation
- Preparation for a career change
- Third party consultation work



## Schedule

- The programme is taught over one extensive weekend every month (Friday to Sunday) during 16 weekends in 2 years (9 months in the first year, 7 months in the second)
- Friday schedule is 12n-8pm
- Saturday schedule is 9am-7pm
- Sunday schedule is 9am-4pm
- No classes during the months of April, August and December

## Teaching Faculty

- George Moschis, Georgia State University, Consumer Behaviour
- Lucio Sarno, Cass Business School, Finance
- Theodore Sougiannis, University of Illinois, Accounting
- Lilia Ziamou, Baruch College, City University New York, Marketing
- Andreas Charitou, University of Cyprus, Cost Management
- Mario Levis, Cass Business School, Corporate Finance
- Constantine Andriopoulos, Cardiff Business School, Strategy
- Keith Pilbeam, City University, Global Business Environment
- Yiannis Gabriel, University of Bath, Management of Organisations
- George Balabanis, Cass Business School, Marketing
- Danbolt Jo, University of Glasgow, Finance
- Vangelis Souitaris, Cass Business School, Entrepreneurship
- John Antonakis, University of Lausanne, Leadership
- Brammer Stephen, University of Warwick, Corporate Social Responsibility

## Admission Requirements

- Work experience
- A good University degree (certified copy and transcript)
- A good IELTS or TOEFL score, or a Proficiency Certificate for graduates from non English speaking Universities
- Two references (1 academic, 1 professional)
- Min 2 years professional experience
- Completed application form including personal statement





***Thank you!***

Visit us at [www.ihu.edu.gr](http://www.ihu.edu.gr)

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